



FOR IMMEDIATE RELEASE
November 23, 2019

Country Music Star Luke Bryan and Rock and Roll Legend Stevie Nicks to Perform at The American Express™ PGA TOUR Event in January

Tickets are on sale now and include admission to the golf tournament and concerts at PGA WEST.

La Quinta, CA – The American Express™ PGA TOUR golf event taking place January 15-19 in La Quinta, CA, announced today that rock and roll icon Stevie Nicks and country music star Luke Bryan will perform on Friday and Saturday evenings at PGA WEST following the golf tournament.

The event, which recently announced a new title sponsor in American Express®, will again provide fans with festival-style entertainment, bringing together amazing music, great local food and the world's best golfers – all on one stage.

Kicking off the concert series on Friday night will be legendary rock and roll performer and songwriter, Stevie Nicks. Nicks' work with Fleetwood Mac and her successful solo career resulted in her becoming the only female to be inducted into the Rock and Roll Hall of Fame twice – first in 1998 as a member of Fleetwood Mac and in 2019 as a solo artist. She has produced over forty top-50 hits and was named one of the 100 Greatest Songwriters of All Time by *Rolling Stone* in 2012.

Taking the stage on Saturday night is country music superstar Luke Bryan who has won more than 40 major awards including two Academy of Country Music and two Country Music Association Entertainer of the Year Awards. He has served as host of the ACM Awards five times, became an NSAI Artist/Songwriter of the Year and was named a CMT Artist of the Year six times. He has more certified digital singles than any other country artist, with 54 million tracks and 12.5 million albums with seven Billion music streams and has had 23 #1 singles, 12 of which he co-wrote.

“We are very excited to bring in two amazing rock and roll and country music artists to perform for our fans this year,” said Jeff Sanders, Executive Director of The American Express and President of the Golf Event Division of Lagardère Sports, the global company that promotes and operates the event. “American Express and the PGA TOUR are two of the most respected global brands coming together in the desert to provide our fans, sponsors and American Express Card Members one of the best fan experiences in sports while supporting many local charities.”

The American Express will be played at the iconic PGA WEST Stadium, PGA WEST Nicklaus and La Quinta Country Club courses, January 16-19. Phil Mickelson, the 44-time PGA TOUR winner and World Golf Hall of Famer, will serve as tournament host, competing against 155 of the best golfers in the world including defending champion Adam Long.



Daily event tickets are on sale now for just \$35 for Wednesday, Thursday and Sunday and \$50 for Friday and Saturday. All tickets include admission to the PGA TOUR golf tournament and three on-course hospitality venues: the Albertsons Vons Pavilions Club 18, Casamigos Tequila Club 17, Michelob Ultra Beers Fore Birdies, and the Corona Premier Par Tee Lounge. Friday and Saturday tickets will also include admission to the concert after golf. There are no cover charges or upgraded tickets needed for admission to the on-course hospitality venues or to attend the concerts.

For more event information and to buy tickets please visit www.TheAmexGolf.com.

###

Media Contact

Ryan Fowler
Director of Marketing and Communications
Golf Event Division
Lagardère Sports USA
503-924-6222
rfowler@lagardere-se.com

About The American Express™

For more information about The American Express please visit www.theamexgolf.com - facebook.com/theamexgolf – Twitter: @TheAmexGolf – Instagram: @TheAmexGolf

About Lagardère Sports & Entertainment

A division of the Lagardère Group dedicated to Sports and Entertainment, Lagardère Sports deploys its international expertise in six complementary business lines: Events management; Talent representation; Stadium & Arena operations; Marketing services and brand activation; Media rights production and distribution; and sports academy management. Lagardère Sports has more than 1,300 employees and conducts business in more than 20 countries. Current Lagardère Golf clients include PGA TOUR stars Phil Mickelson, Davis Love III, Harris English, Jon Rahm and Keegan Bradley. The Lagardère Sports and Entertainment Golf Event Management Division is based in Beaverton, Oregon and is led by industry veteran Jeff Sanders.